

ISTANBUL ATLAS UNIVERSITY RECIPIENT CLARIFICATION TEXT ON SENDING COMMERCIAL ELECTRONIC MESSAGES

At Istanbul Atlas University, we will act as a data controller and process your personal data for the purposes we will explain below.

Your personal data subject to processing will be your name, surname, signature, contact number, e-mail address, whether you are a consumer, tradesman, or merchant, your communication channel preference, source of permission, type of approval for sending commercial electronic messages, date of approval or rejection of sending commercial electronic messages, your survey answers and your survey evaluation results.

Your personal data in question will be processed within the realm of the following and include the promotion, marketing, and advertising processes of the products and services offered by our university and planning for the best use of our services, introducing the opportunities we offer you for our services. For these purposes, it also includes [sending you](#) commercial electronic messages via the www.Atlas.edu.tr website, Instagram, Twitter, LinkedIn, telephone, tanitim@atlas.edu.tr e-mail, text message service, online advertising networks, etc. that you prefer as your communication channel; Sending satisfaction and evaluation surveys to you and evaluating the results of these for the purpose of improving and developing the activities of our university, planning and executing corporate communication policies, carrying out activities in accordance with the legislation, providing information to authorized institutions and organizations, for the purposes of carrying out legal processes of Article 5/1- (Receiving the explicit consent of the Relevant Person) and 5/2-a (explicitly stipulated in the Laws) of the Personal Data Protection Law No. 16698, ç (Required for the data controller to fulfill the legal obligations), e (Data processing is mandatory for the establishment, exercise or protection of a right) and f (Data processing is mandatory for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject).

In accordance with Article 7/11 of the Regulation on Commercial Communication and Commercial Electronic Messages published in the Official Gazette No. 29417 dated 15 July 2015, it is a legal obligation to record commercial electronic message sending approvals in the message management system. In this context, your personal data subject to processing will be transferred to the aforementioned company within the scope of a legal obligation by registering the system which is operated by Message Management System Inc. and has servers located in the country. Apart from this situation, to be able to send commercial electronic messages to your personal data and to follow up your consent and/or rejection processes to send commercial electronic messages to you, upon request, to fulfill our legal obligations and to inform authorized institutions and organizations, the data will be transferred to our business partners, the authorized public institutions and organizations to provide information to the institutions and to the people we receive consultancy in order to carry out our legal processes in case of legal dispute.

Your personal data is collected by non-automatic methods such as filling out physical forms as a result of interviews with you, by clicking on the alumni information form link on the website with the extension www.Atlas.edu.tr and the link related to the candidate, which is announced to participate in online promotion activities, and the information in the forms that will appear here through the website, e-mail, short message, and telephone call as a result of your filling in your request and communicating with us through the communication channels of our institution.

In accordance with Law No. 6563 on the Regulation of Electronic Commerce and the relevant legislation, even if you give consent for sending commercial electronic messages, you can refuse to receive commercial electronic messages at any time without giving any reason. We would like to remind you that you can give the refusal

notification easily and free of charge via the same communication channel by which the commercial electronic message was sent. You can also exercise your right of refusal via the İYS (*as you wish as of the date the system was put into use*).

On the other hand, the rights of natural persons whose personal data are processed pursuant to Article 11 of the KVK Law are as follows;

- ✓ Learning whether personal data is processed or not,
- ✓ Request information if their personal data have been processed,
- ✓ Learning the purpose of processing personal data and whether they are used in accordance with its purpose,
- ✓ To learn whether personal data is transferred within the country or sent to abroad and if so, to know the third parties to which it is transferred,
- ✓ Requesting correction of personal data in case of incomplete or incorrect processing and requesting notification of the transaction made within this scope to the third parties to whom the personal data has been transferred,
- ✓ Although their data has been processed in accordance with the provisions of the KVK Law and other related laws, requesting the removal or destruction of their personal data in case the reasons requiring the processing of the data are not valid anymore and to notify the third parties to which the personal data has been transferred,
- ✓ Objecting to the emergence of a result against the person himself by analyzing the processed data exclusively through automated systems,
- ✓ To request compensation for the damage in case of loss due to unlawful processing of personal data.

Your request, including your applications for your rights listed above, with the necessary information to identify you and your explanations regarding your right that you request to exercise from the rights specified in Article 11 of the KVK Law; www.Atlas.edu.tr by filling in the Related Person Application Form at the internet address, or by sending a signed copy of the form to **Anadolu Cad. No: 40 Kağıthane İstanbul** " address with identifying documents by hand, or you can send it to [the notary](mailto:kvkk@atlas.edu.tr) or kvkk@atlas.edu.tr e-mail address by e-mail with other methods specified in the KVK Law, or you can send the relevant form to istanbulAtlasuniversitesi@hs01.kep.tr address with a secure electronic signature.

Depending on the nature of the request, the request will be concluded as soon as possible, in thirty (30) days at the latest, free of charge. However, if the transaction requires an additional cost, the fee determined by the Personal Data Protection Board will be charged by us.

Applications should be made in Turkish. In the applications, name, surname, and if the application is in written form, the signature, for the citizens of the Republic of Turkey, is T.R. identification number, nationality for foreigners, passport number/identity number, place of residence, or workplace address for notification, e-mail address for notification, telephone or fax number, if any, and the subject of the request.

In the application containing the explanations regarding the right that the person concerned has to use the above-mentioned rights and that he/she wishes to use; The subject requested must be clear and understandable, the subject requested must be related to himself or if he is acting on behalf of someone else, he must be specifically authorized in this regard and document his authority, the application must include identity and address information, and documents proving his identity must be attached to the application.

Within the scope of the KVK Law, we declare as "**Data Controller**".

Regards,

ISTANBUL ATLAS UNIVERSITY

Address: Anadolu Cad. No: 40/2 Kağıthane / ISTANBUL

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